

Cut through the crap and build the life you love



#My3Things



Covered in this Module

- Develop Your Personal Vision & Purpose
- Cut Through The Overwhelm With BHAGs
- Build Your Personal Blueprint
- The One Habit To Set Up Great Days



Personal Life Blueprint

Vision

What is “true north” for you/your family?
Simple, one sentence, focused.

Purpose

What do you deliver to the world and your most important target community?

BHAGS & Goals

How will you get this done?



A black and white photograph showing a pair of hands gently holding a dandelion seed head. The seeds are in focus, creating a delicate, intricate pattern. The background is softly blurred, suggesting an outdoor setting. The overall mood is contemplative and serene.

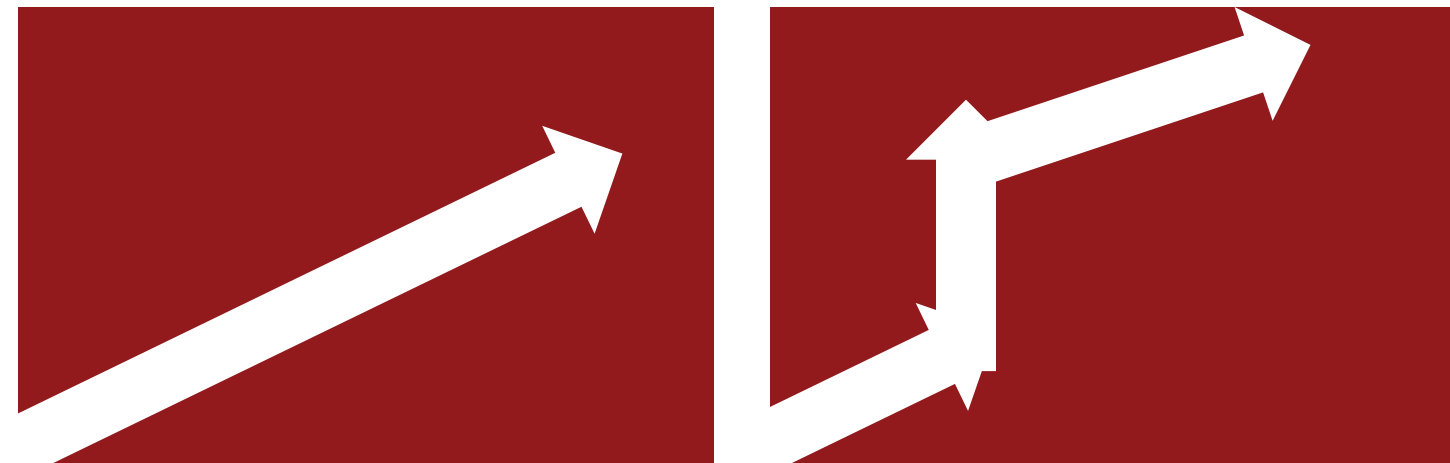
Personal Life Plan

Elements for Plan Evaluation

- Will it force choices/trade-offs? Are you willing to execute **every** element mentioned?
- Clear, simple, and concise—no vague or all-encompassing language?
- Reason for being instantly apparent to everyone?
- Is it sustainable?
- Will it be consistently supported over time?

Vision -- Push and Pull

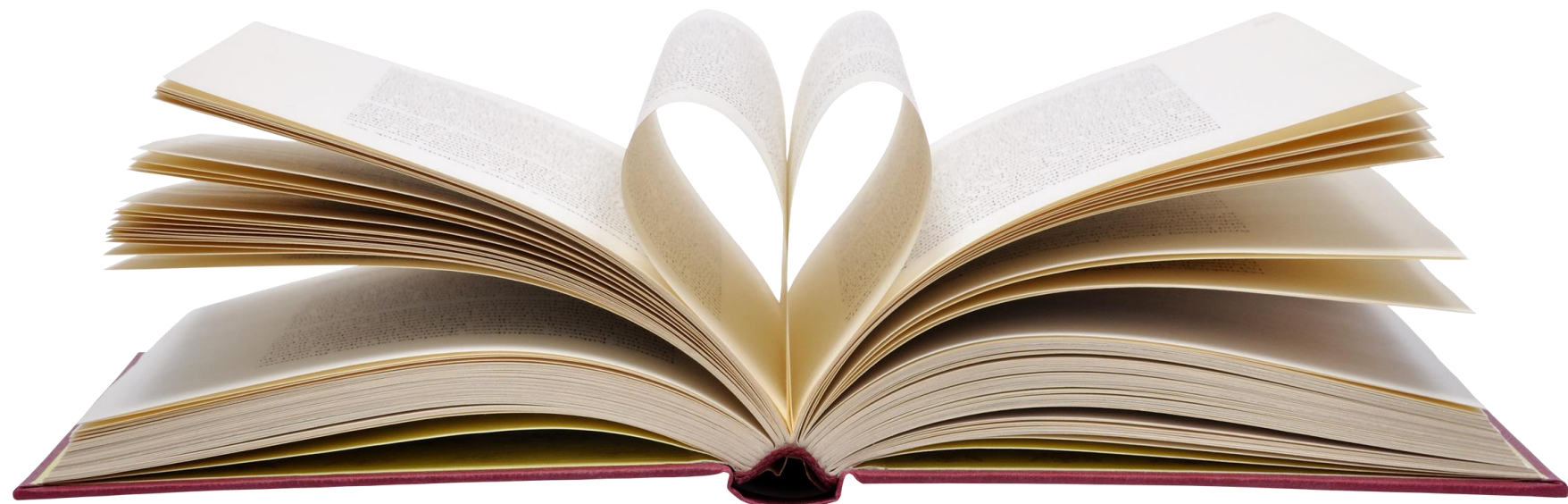
- Where do you really want to go?
- What will happen if you opt for “a little bit better than today”?
- Are you happy with the status quo?



The Questions



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Future Vision Development

As a result of your being wildly successful, what has happened?

Examples:

Holler Roast makes it easy to enjoy premium coffee so that DOERS can start their most productive days on the right foot: in the luxury they wish to build.

The Holler Community provides a supportive place where aspiring agorists and homesteaders can connect, rejuvenate, share best practices and prosper together in freedom

Purpose - So what?

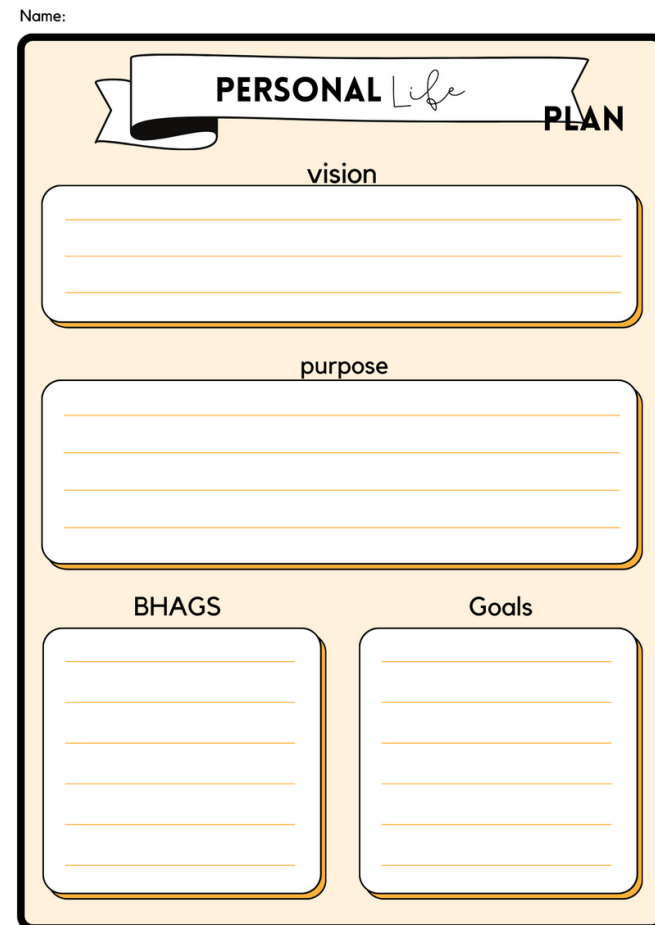
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PERSONAL *Life* **PLAN**

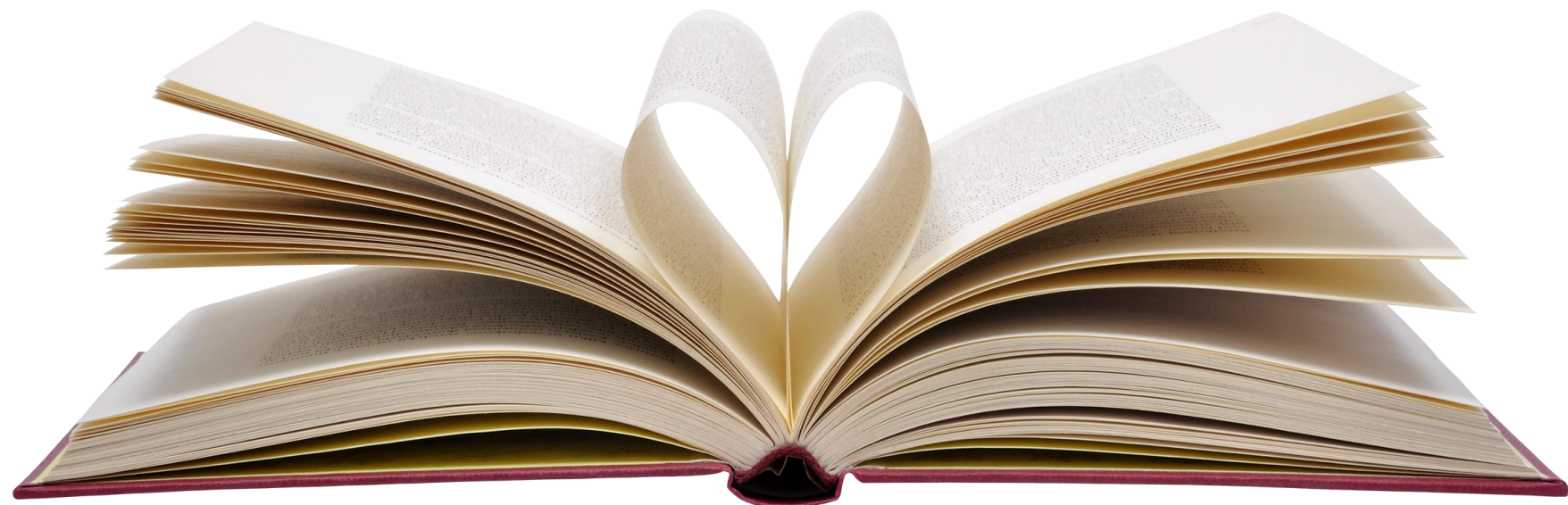
vision

purpose

BHAGS Goals



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Purpose

**Why do you exist in the world?
What unique purpose do you serve?**

**Example Purpose:
Holler Roast Coffee delivers a premium coffee
experience so that our customers can spend a little
to start each day in luxury.**

BHAGS & Goals



Intentions and Strategies

- Complete a SWOT Analysis (You and other key players/family)
- Prioritize what must be addressed for your success – up to three things
- Build BHAGS on your priorities
- Set big-picture GOALS to support your intentions over the next 18-24 months

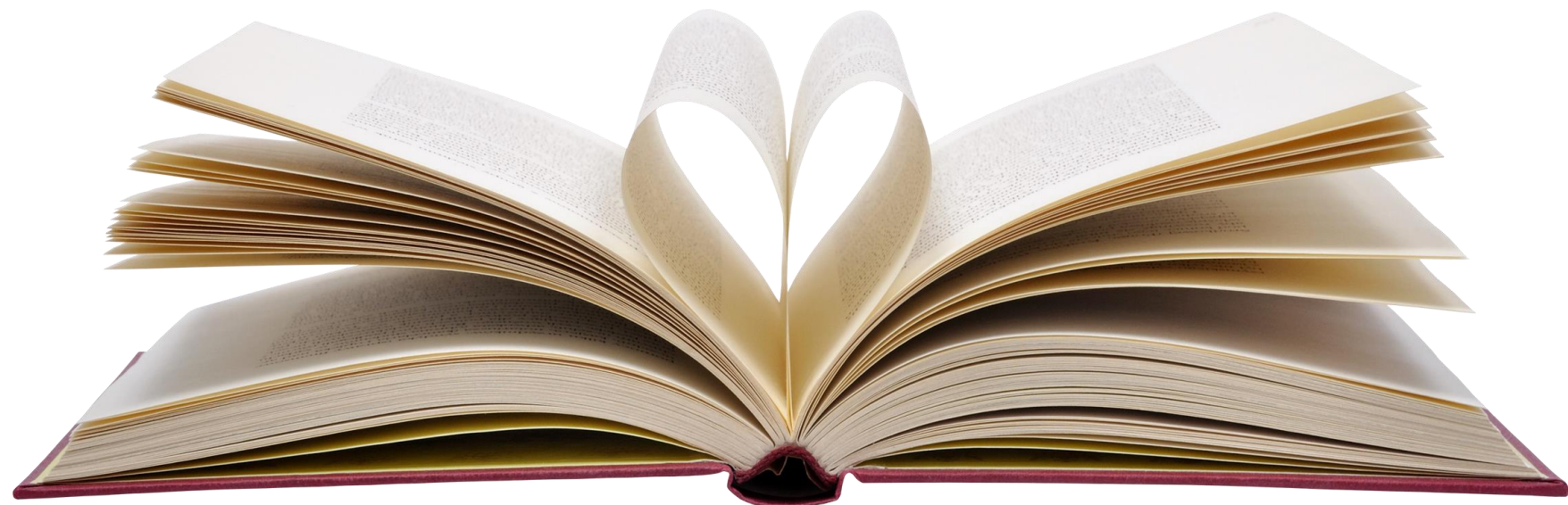
SWOT Analysis

- Strengths:
 - Internally, what do we have that helps toward our vision
- Weaknesses:
 - Internally, what holds us back from the vision?
- Opportunities:
 - Externally, what things outside our group can help us toward our vision?
- Threats:
 - Externally, what external things could hurt us most?

Find Your Priority

SWOT

Strength	Weakness
Opportunity	Threat



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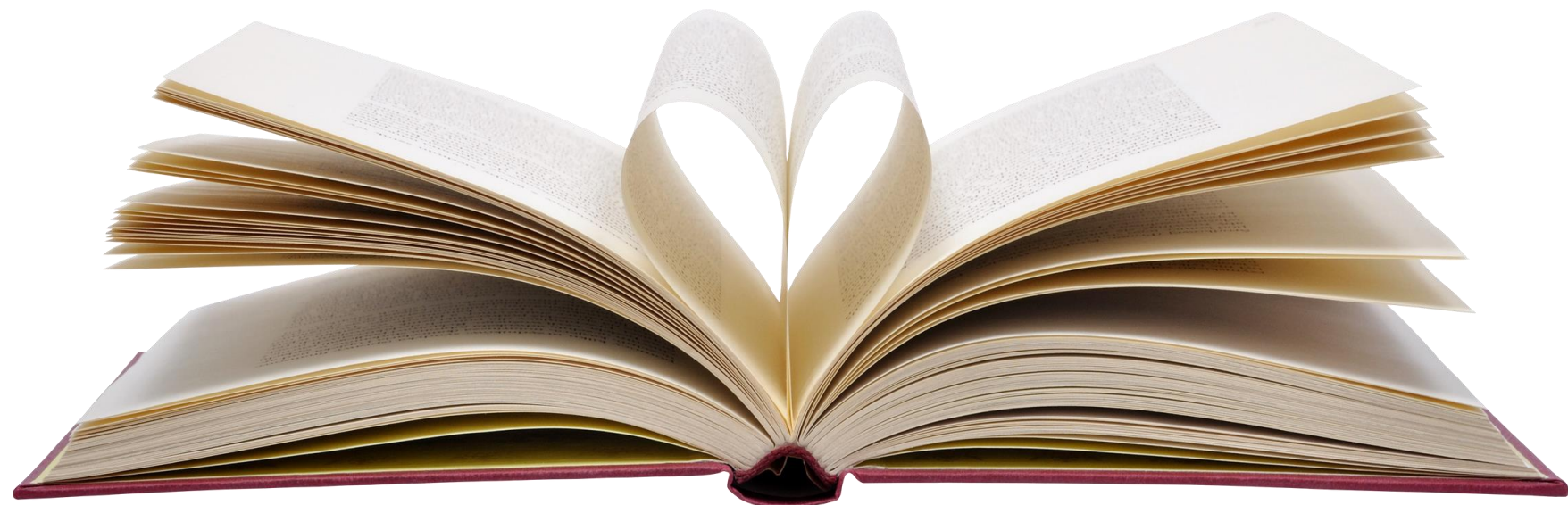
BHAG + Goal Example

BHAG: Attract enough ongoing customers so that we can predictably manage our production and farm-sourced products.

Goals:

- 100 monthly subscribers at an average of 4 pounds per subscription.
- 4 premium coffee blends for Amazon.com
- 1-2 private label contracts

Single Page Blueprint



Name: _____

PERSONAL *Life* **PLAN**

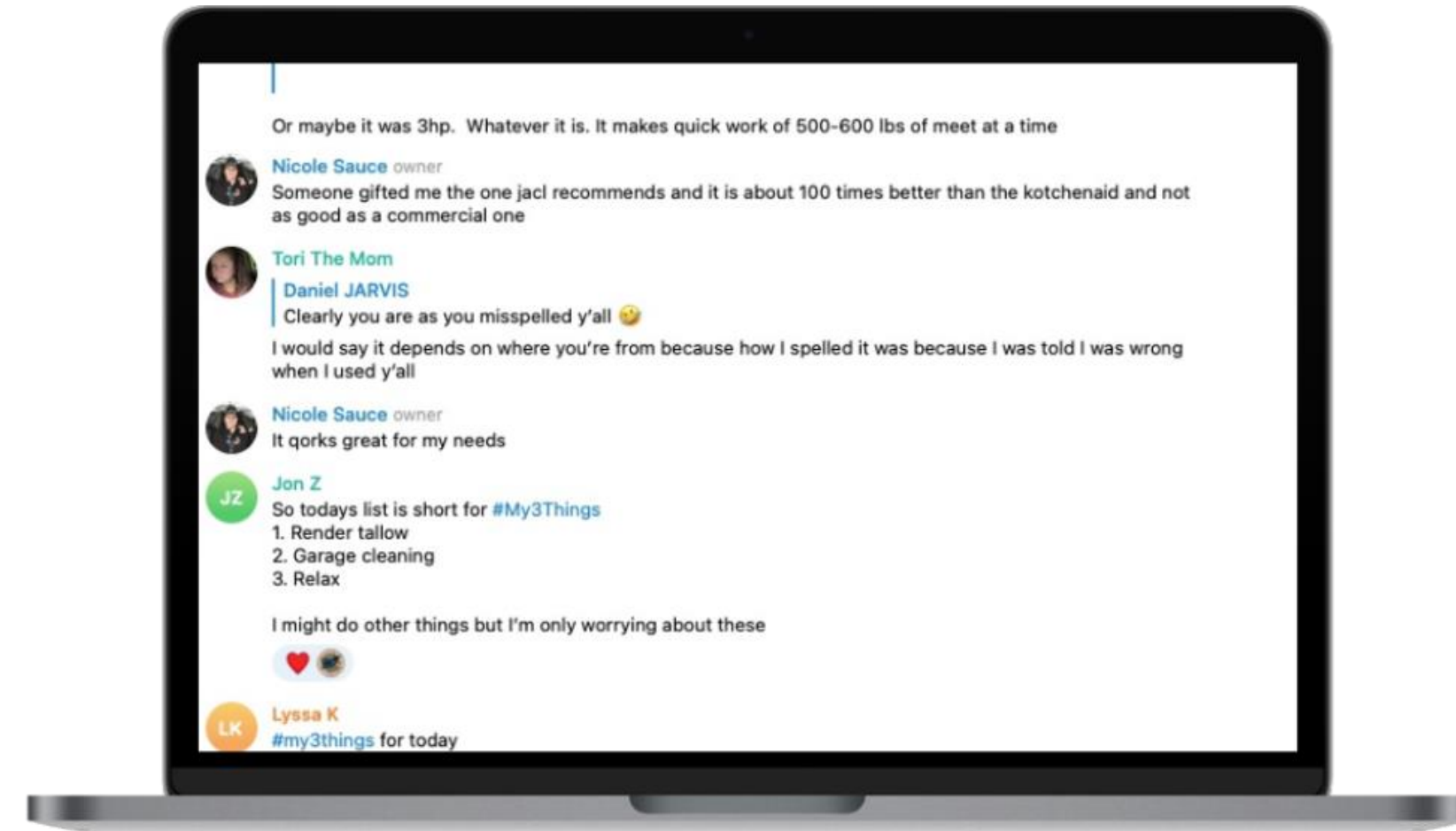
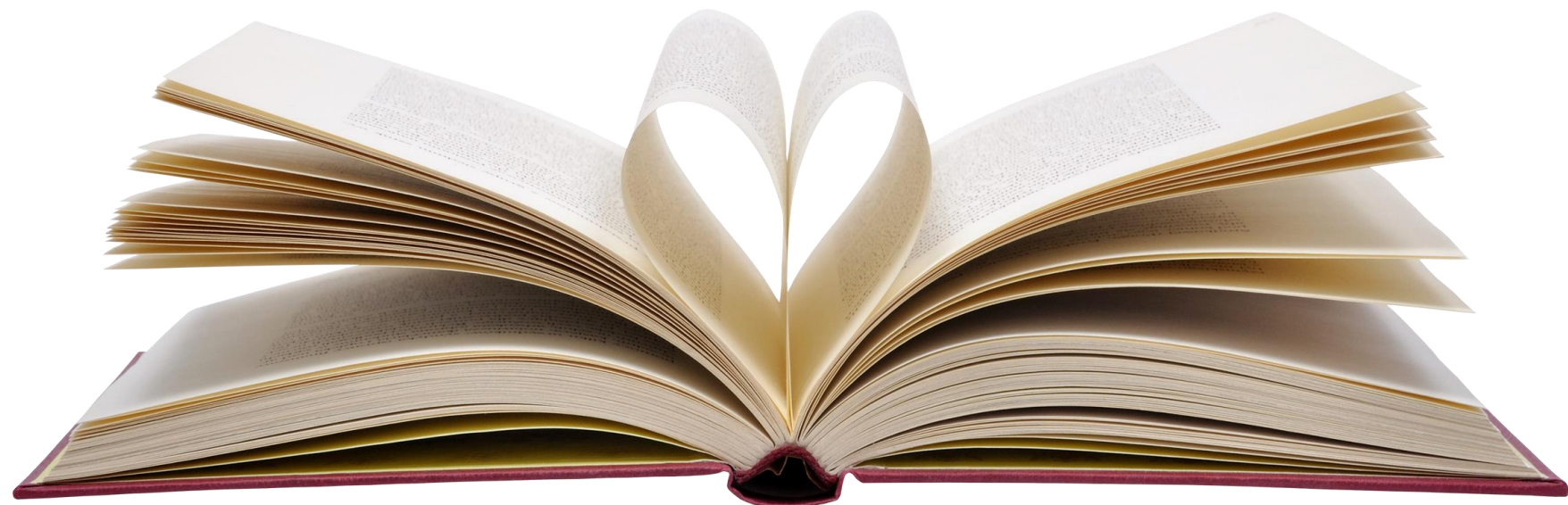
vision

purpose

BHAGS **Goals**

The form is a vertical rectangle with a light orange background and a black border. It contains four main sections: a title banner at the top, a 'vision' section with three horizontal lines, a 'purpose' section with five horizontal lines, and two side-by-side sections labeled 'BHAGS' and 'Goals', each with five horizontal lines.

Secret to a Great Day



T.Me/LFTNGroup

Thank you - Let's Connect!

1. T.Me/LFTNGroup

2. LivingFreeinTennessee.com

3. Join The Mastermind Group

